

Exceptional Sale of 603 Women's Coats

Our Most Remarkable Values of the Winter Season

\$67.75

The Result of a Special Purchase

Every coat included in the sale is trimmed with the choicest furs. The materials, styles and linings are identical with those sold recently for much higher prices. Such an offering, at this time when every woman needs a fur-trimmed garment, should compel your immediate attention.

Sizes 34 to 44.



THE MATERIALS:—the softest of Lustrous pile fabrics and imported Wool Matelasse.

FURS:—Black Fox, Taupe Fox, Caracul (Mongolian Lamb), Kolinsky, Viatka Squirrel, Mole, Kit Fox, Nutria.

COLORS:—Black, Navy, Renee, Koran, Suchard Brown, Malay, Kit Fox Gray, Hawaiian.

Macy's—Third Floor, Center, Front.



7,200 Men's High Grade Shirts \$1.36

Our usual prices would be \$2.29 and \$2.89

Jacquard madras
Russian cords
Mercerized woven madras
Woven madras

Every shirt in this lot would make a very appropriate and desirable Christmas gift. All are well made. Soft cuff, negligee models. The designs and colorings are new and distinctive. Sizes 13½ to 17.

Sale of 8,500

Cravats of Imported Silks \$1.09

Our usual prices would be \$1.88 to \$2.89

These cravats are made from silks loomed in France, Switzerland and Italy. Truly a vast and beautiful collection, in artistic weaves and colorings. All are made to our specifications, with a non-wrinkable lining. Included are 1,800 French print warps of intricate multi-colored design.

Macy's—Main Floor, 34th Street.

Gift Box Stationery The Always Acceptable Gift

Charming gift box containing 24 sheets of the popular long sheet style and 24 square envelopes. In white or tints. 59c
Gift box of 24 sheets and 24 gilt edge cards, with 48 envelopes, ribbon tied. In white or tints. 98c
Attractive box containing 48 sheets and 24 gilt edge cards, with 72 envelopes, ribbon tied. In white or tints. \$1.49

Macy's—Main Floor, 34th Street, Rear.

A New Shipment

Assorted French Glace Fruits

Packed in one pound wooden boxes. 79c
Packed in five pound wooden boxes. \$3.74
A fresh assortment of these delicious confections has just arrived.

Macy's—Main Floor, Center, Rear.

Black Satin Charmeuse

Special \$1.79 yard

Our usual price \$1.98 yard

Lustrous, heavy, evenly woven quality. One of our standard numbers. 39 inches wide.

Black Canton Crepe, \$2.49

For the gracefully draped costume. Pure silk, of a good quality, in fine black. 39 inches wide.

Macy's—Second Floor, 34th Street, Front.

Radically Reduced—To Close Out Monday Women's Fashionable Suits \$27.75 to \$54.75

Formerly \$48.75 to \$94.75

Winter suits in some of the smartest styles of the season, radically reduced for clearance.

Both plain and fur-trimmed models are included in all the wanted materials and colors, and all have been taken from our regular stock of better garments.

Sizes 36 to 44. Some extra sizes.

Macy's—Third Floor, 34th Street, Rear.

Be Sure You Bring the Children to WONDERLAND



—a Toyland on Parade
—a real Kiddies' Paradise

You were young once yourself—just imagine how delighted the little ones will be to see all these marvelous toys and games—the sleeping dollies—the aeroplanes—the floating ducks—the rocking horses—the real electric trains—and all the rest of Santa's treasures—as well as to see dear old Santa himself!



Macy's—Fifth Floor, 34th Street.

WEAF 400 meter wave length Again! Hear Santa Tomorrow Night

Be sure to be very good all day tomorrow, my dears, so that Mother may allow you to sit up from 8:05 P. M. till 8:15 P. M., to listen to another wonderful story Santa will send by radio. He has left his comfortable throne in Wonderland at R. H. Macy & Co., Inc., especially to tell you about "Santa's Christmas Tree" this time.

Tune up to the 400 meter wave length at 8:05 P. M. tomorrow night.

R. H. Macy & Co.
HERALD SQUARE Inc. NEW YORK

For Other Macy Advertising See Pages 21 and 23.

Women's Imported Suede Gloves \$4.69

To add chic to your Thanksgiving costume we suggest French suede gloves in pull-on eight button length carefully lined in Milanese silk.

The workmanship of these popular French importations is of the best. The gloves are full pique sewn, with six needle stitched back and elastic at the wrist.

In the season's favorite colors—Beige and Brown.

Macy's—Main Floor, Center, Broadway.

Colorful Corduroys Specially Priced

36 inches wide 79c yard

Our usual price 98c

Fine quality corduroys in such variety that you may choose attractive shades for women's skirts and women's and children's coats, or bright, warmer shades for house robes.

The particularly low price of this sale allows you to supply your wants at a marked saving.

Macy's—Second Floor, 34th Street, Front.

107-Piece Dinner Service

French Gold Encrusted China

\$224.00

Formerly \$274.00

These sets of rare distinction have arrived from our own decorating shops in Limoges, just in time for the holiday season. They are of fine quality china with a rich etched coin gold border in a handsome scroll and Marguerite design. All the handles are fully covered with burnished coin gold.

The set, which provides complete service for twelve, consists of:—

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| 12 Dinner Plates | 3 Meat Dishes |
| 12 Breakfast Plates | 1 Covered Vegetable Dish |
| 12 Tea Plates | 1 Casserole |
| 12 Bread and Butter Plates | 1 Open Vegetable Dish |
| 12 Soup Plates | 1 Salad Bowl |
| 12 Preserve Dishes | 1 Gravy Boat |
| 12 Tea Cups and Saucers | 1 Pickle Dish |

Macy's—Basement, 34th Street, Front.